



VISION

To make basketball in Kosovo prosper and become a success story at all levels

MISSION

To govern, develop and grow the sport of Basketball in Kosovo



VALUES

The Kosovo Basketball Federation values are as follows;

Visionary - We are visionary, creative, dream big and always think on how to make basketball in our country more attractive for all constituents and stakeholders.

Passionate - We are passionate about basketball, our community, and our country.

Winner - We are winners and strive to promote and install the winner mentality among our players, officials, stakeholders, and partners.

Respect - We respect diversity of opinion and are always led by the principles of inclusiveness, transparency, and accountability.

Hard work - We work hard, with dedication and commitment towards fulfilling our mission and accomplishing our vision, believing that there is no substitute for hard work.



GOALS



KBF Goals

Federation Name:	Kosovo Basketball Federation		
Goals (Broad areas)	Responsibility (Must be individual, only one person)	Overseeing Committee (Committee to oversee the objectives)	
High Performance (technical plan, player pathway, develop our coaches, competition development)	Technical Director	Technical Committee	
Grow the Income and ensure financial stability	President	Board	
Basketball for All (100% growth in participation through community, clubs, and schools)	Technical Director	Technical Committee	
Women in Basketball	General Secretary	Board	
Empower our clubs	General Secretary	Board	



OBJECTIVES



Objectives

Federation Name:		Kosovo Basketball Federation				
Goal:	High Performance (technical plan, player pathway, develop our coaches, competition development)			Completion date for the goal:		31 August 2025
Objectives (Broad areas) have a completion date)	Responsibility (Must be individual,	Overseeing Committee (Committee to oversee the only one person	Measure/KPI (Must be definitive and quantifiable)	Completion Date (Must	Percentage completed (0%, 25%, 50%, 75% or 100%)	RAG (Red, Amber, Green)
Create a player pathway strategy (elite and participation)	Head of National Teams	Technical Committee	-Pathway Strategy Developed and approved by the Board	31 August 2021	100%	In progress
Introduce a player identification programme (Search for potential players for the national team – 2nd generation (u16))	Head of National Teams	Board	-Player identification programme strategy approved by the Board	31 August 2021	100%	Approved by Board
			-Programme to be implemented	31 Dec 2021		Ongoing
Implement a Coach Education programme (Elite Coaches)	Technical Director	Technical Committee	-Coach Education strategy approved by the Board	31 August 2021	25%	Delayed due to COVID
			-50 existing coaches trained	31 Dec 2025		Cooperating with NOC
Set up National Basketball Center for elite youth players (boys and girls)	President	Board	-u14 & u15 age groups in place	31 Dec 2021	75%	Project started
Host one FIBA European Championship (Division B) in Kosovo	Secretary General	Board	-Hosting of the championship secured	31 August 2025	25%	Confirmed host for Division C in 2022



Objectives

Federation Name:		Kosovo Basketball Federation				
Goal:	Grow the Income and ensure financial stability			Completion date for the goal:	31 Dec 2025	
Objectives	Responsibility	Overseeing Committee	Measure/KPI	Completion Date	Percentage completed	RAG
Hire a Commercial manager (Agency) (Role to include income generation)	Secretary General	KBF Board	-Employment contract signed	15 January 2022	100%	Commercial agency approved by Board
Growing revenues from online participation fees	Competition Manager	KBF Board	- 20,000 Euros per year	31 Dec 2021	100%	Achieved/?
Grow Game Day Revenue at national team events (ticketing, VIP, merchandising (teams, fans, clubs, coaches), food and beverage)	Commercial Manager	Secretary General	-7000 Euros per year	31 Dec 2022	25%	Not achieved due to Covid19. We hope to be achieved next year.
Grow revenue from the public sector (NGO's, Swiss and US embassy, EU grants, FIBA programmes) public sector investment)	General Secretary	KBF Board	-20% Percentage increase (Baseline in 2020 is 350k)	31 Dec 2023	100%	Achieved 342,375.00 Euro
To be debt free by 2023	President	KBF Board	-Zero debt	31 Dec 2023	50%	50,000 Euro debt
Increase income from sponsorship by 50%	Commercial Manager	President	-50% increase from 2020 baseline fig (Baseline in 2020 is 150k)	31 Dec 2024	100%	Achieved 449,875.00 Euro
Generate income from the FIBA events (hosting the U16 Division C boys) (food and beverage, ticketing, sponsorship, public sector)	Commercial Manager	Secretary General	-30,000 Euros per event (5 events during the time)	31 July 2025	100%	Achieved 30,000 Euro



Objectives

Federation Name:		Kosovo Basketball Federation				
Goal:	Basketball for All (100% growth in participation through community, clubs, and schools)			Completion date for the goal:		31 August 2025
Objectives	Responsibility	Overseeing Committee	Measure/KPI	Completion Date	Percentage completed	RAG
Establish a 3x3 senior & u18 men and women leagues under the Federation	3x3 Manager	3x3	-250 registered male and female participants	31 Dec 2022	50%	Process started. Tour will start in March 2022
Grow our Community Outreach Partnerships with the UN, Foreign Embassy's in Kosovo	Technical Director	Technical Committee	-300 participants per year	31 August 2023	25%	Delayed due to Covid19
Establish a Mini Basketball programme within the Super league clubs & 1 st League clubs (24 clubs in total 5-12 ages)	Technical Director	Technical Committee	-300 participants annually	31 Dec 2023	100%	350 participants
Establish a Schools participation plan (league and festivals)	Technical Director	Schools Committee	-100 primary schools	31 July 2023	50%	60 primary schools
			-50 secondary schools	31 July 2023		0 secondary
Register University participates with the KBF on 5v5 and 3x3	Technical Director	Technical Committee	-100 participants registered	31 Dec 2023	0%	Agreement signed.
Create a 5v5 Veteran's league + 3x3 events	Technical Director	Technical Committee	-100 participants registered	31 Dec 2023	25%	Plan is in place
Increase the number of qualified coaches	Technical Director	Technical Committee	-50 Youth Coaches trained -50 Coaches at FIBA L1	31 August 2025	25%	Plan is in place. Delays due to Covid19.
Increase the number of qualified FIBA referees	Technical Director	Technical Committee	-10 Referees FIBA qualified	31 August 2025	25%	4 referees



Objectives

Federation Name:		Kosovo Basketball Federation				
Goal:	Women in Basketball			Completion date for the goal:	31 Dec 2025	
Objectives	Responsibility	Overseeing Committee	Measure/KPI	Completion Date	Percentage completed	RAG
Develop future female basketball administrators within the clubs and the Federation (non-technical roles)	Secretary General	KBF Board	6 FT women employed by clubs or the Federation	31 July 2023	25%	5 Federation + 3 female Board Members. More focus
Introduce 3x3 in schools through FIBA Europe Basketball programme	Technical Director	Secretary General	60 schools	31 Dec 2023	25%	Plan approved. Delayed to Covid19.
Increase the number of female senior teams	Technical Director	Secretary General	18 senior teams registered with the KBF (baseline of 12 teams in Aug 2020)	31 Sept 2024	25%	15 currently
Train 20 female coaches	Technical Director	Coaches Association	20 female coaches trained	31 Dec 2025	25%	10 female coaches to have until the end of 2025
Train 15 female referees	Referee Instructor	Referee Association	15 female referees trained	31 Dec 2025	50%	Currently 8
Grow the number of girls teams at youth u14 and u16 levels	Technical Director	Secretary General	500 registered youth players (180 baseline Aug 20)	31 Dec 2025	75%	373/2021



Objectives

Federation Name:		Kosovo Basketball Federation				
Goal:	Empower our clubs			Completion date for the goal:		31 Dec 2025
Objectives <i>(Broad areas)</i>	Responsibility <i>(Must be individual, only one person)</i>	Overseeing Committee <i>(Committee to oversee the objectives)</i>	Measure/KPI <i>(Must be definitive and quantifiable)</i>	Completion Date <i>(Must have a completion date)</i>	Percentage completed <i>(0%, 25%, 50%, 75% or 100%)</i>	RAG <i>(Red, Amber, Green)</i>
To implement a nationwide club license programme	Competition Manager	KBF Board	14 clubs with license	1 Sept 2022	25%	7 clubs (not youth programmes)
Develop a club development programme (educational programmes on areas such as income generation, governance etc)	Secretary General	KBF Board	5 workshops per year	31 August 2023	100%	Workshop held on February 26/27
Introduce youth structures (u12-u16 age groups) in remaining clubs in Kosovo (boys and girls structures) - 123 clubs currently, 90 have youth in place, all remaining 33 clubs with you structure in place	Head of National Teams	KBF Board	33 new clubs with youth structures in place	30 Sept 2025	100%	21 clubs
5 clubs to participate in annual club competitions (BCL, EuroLeague (Women) & FIBA Europe Cup (Men/Women)	Secretary General	KBF Board	3 men and 2 women to take part in competitions	31 Dec 2025	0%	In process



VISION

To make basketball in Kosovo prosper at all levels and become a success story

What does this mean:

- *To achieve 4,000 registered players by 31 Dec 2025*
- *Qualify for one major FIBA International tournament (Men or Women) by 31 Dec 2025*
 - *Most loved sport in Kosovo (via research)*
 - *Financially stable- debts at zero by 31 Dec 2025*