



ELVIRA DUSHKU

A highly motivated individual with proven leadership skills known for a long record of developing strategic plans, building high-performing teams, and consistently exceeding targets and expectations for over 16 years in industries of sports and journalism.

CONTACT

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SKILLS

- Project Management
- Communication
- Planning and Organization
- Teamwork
- Problem-Solving and Analytics
- Computer Literacy
- Research
- Negotiation
- Supervision
- Mentorship and training

EDUCATION

- MESGO Program
- FIBA SWISH Program
- FIBA Time Out Program
- Advanced Sport Management Course (IOC)
- Strategic Communications Course UEFA
- AAB University - BA Mass Communication

LANGUAGES

- Native language: Albanian
- Proficient user/C2: English
- Independent user/B2: Serbo-Croatian

EXPERIENCE

SECRETARY GENERAL

KOSOVO BASKETBALL FEDERATION

2017 - Present

- Leading daily operations of the federation
- Strategic plans implementation
- Finance operations and budget management
- Mentorship and Human Resources management
- Regulations compliance
- Meetings with stakeholders
- Leader of the KBF's Strategic Plan 2021-2025 drafting process

PUBLIC RELATIONS

KOSOVO BASKETBALL FEDERATION

2015 - 2017

- Maintaining the positive image of the federation
- Preparation of press releases and newsletters
- Main contact for media

SPORTS JOURNALIST

KOSOVA SOT - NEWSPAPER

2007-2016

- Covering breaking news stories
- Interviewing key figures in the sports industry
- Articles preparation and reporting on breaking news stories
- Preparing research materials

CHAIRWOMAN

Independent Sports and Education Organization in Kosovo

2010-2015

- Strategic planning
- Key decision-making duties
- Delegating, leading, and motivating participants

SPORTS COORDINATOR

WBC PRISHTINA

2007-2015

- Management of all team activities

PROFESSIONAL BASKETBALL PLAYER

WBC UNIVERSITETI/ PRISHTINA

1996-2007